

Former Costume Designer Opens Burial Shroud Business

SAN FRANCISCO – Esmerelda Kent was a costume designer and, in a way, she still is. After 25 years working in the commercial/film industry, Kent was inspired by the HBO program, “Six Feet Under,” and, after taking a job at Forever Fernwood in Mill Valley, the first “green cemetery” in California, she began designing natural burial shrouds.

In 2005, she launched her business, Kinkaraco. Ironically, she went on to design the shroud that the “Six Feet Under” character, Nate Fisher, was buried in at the end of that series. Kent also was hired by HBO as a “shroud tech – green burial expert.”

“It has not been an easy task to bring the industry into the 21st century and very slow going with a lot of resistance until this year,” said Kent.



But, she added, “It is truly a customer driven business. I love my customers.”

Kinkaraco’s patent pending shroud was invented as a direct response to the traditional shroud, which is nothing more than a long length of cloth.

However, said Kent, “Our shrouds are beautiful and easy to lower as they include the lowering device and can be

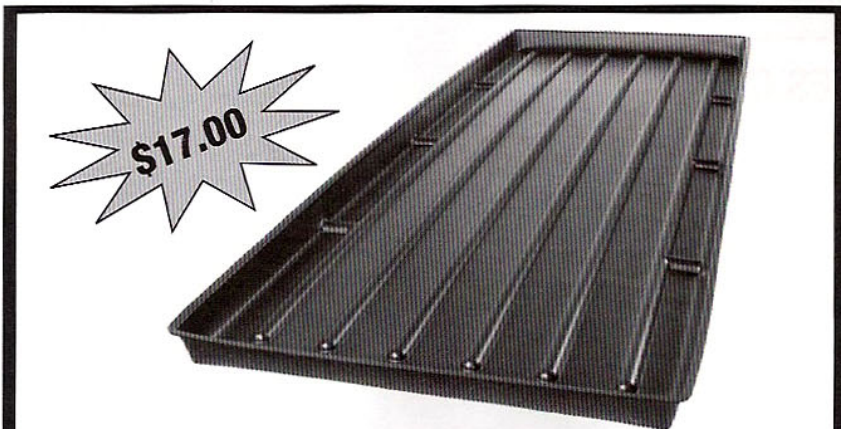
used for both green burial or cremation with our silk Varanasi cremation shroud.”

That first shroud Kent designed was the plain, white linen shroud called Purelight (above). She has since added three more shrouds to her line – the Botanika Restspa, made of silk and lined with fragrant herbs, and an antique/fine textile shroud called Royal Deity.

Kinkaraco’s newest shroud is the Varanasi silk cremation shroud.

The shrouds are 100 percent biodegradable and come in four standard sizes: small (4 feet 10 inches to 5 feet 4 inches), medium (5 feet 5 inches to 5 feet 10 inches), large (6 feet to 6 feet 4 inches) and extra large (6 feet 2 inches to 6 feet 6 inches).

For more information, visit www.kinkaraco.com, call 415-874-9698 or 415-407-7161 or email info@kinkaraco.com.



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